



Twin Sisters® Wins “2018 Digital Media of the Year” Award with Dreamtivity® Partnership

July 17, 2018--Akron, OH—Twin Sisters® is pleased to announce that their *Out of the Deep* Live-Action Video Book won the 2018 Digital Media of the Year Award from *Creative Child* magazine. *Creative Child* magazine’s awards program is unique, in that all products are reviewed by both parents and early education professionals. “Winning this prestigious award is exciting,” says Kim Thompson, President of Twin Sisters®. “Knowing *Out of the Deep* was critiqued not only by educators, but also by parents, is quite an honor.”

Out of the Deep is an interactive book that brings the reading experience to life as kids read and then engage with 8 live-action videos about ocean animals. Simple instructions are provided on how to use a smart phone or tablet to activate the videos after downloading the free WOWBooks app. Also included with purchase of the book are 8 free song downloads that complement the theme of *Out of the Deep*, plus an audiobook of the story.

“We have been impressed with the Dreamtivity® brand and their dedication to publishing products that feature cutting-edge technologies,” says Karen Hilderbrand, CEO of Twin Sisters®. “This strategic partnership will allow our award-winning educational products to impact teachers and children worldwide.” Beth Peters, COO of Dreamtivity® adds, “Our vision for Dreamtivity® is to develop innovative products that inspire learning. That’s why we have partnered with Twin Sisters®, known for over 30 years for developing educationally-sound products that use music and other technologies to enhance the learning process.”

About Dreamtivity®

Retail Centric Marketing, under the brand Dreamtivity®, is a manufacturer and publisher of innovative arts and crafts products for retail. They have vendor agreements and relationships with most major U.S. retailers including Target, Walmart, and Dollar Tree, and have successfully implemented full programs. Led by a team of experienced product development executives, Dreamtivity® products are catching on in a big way!

About Twin Sisters®

Over the past 30 years, Kim Mitzo Thompson and Karen Mitzo Hilderbrand, known as the Twin Sisters®, have been writing and producing educational and inspirational products for children. With more than 50 million albums sold and over 170 awards, including nine Record Industry Association of America (RIAA) certified Gold albums and one Platinum album, Twin Sisters® positions itself as the leader in children’s educational music.

Our Mission

To be the leading provider of digital resources for teaching children through music, ebooks, teacher resources, and interactive experiences.

For more information about Twin Sisters® visit

www.twinsisters.com or find them on:

Facebook: www.facebook.com/twinsisters

YouTube: www.youtube.com/TwinSistersLLC

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www.twinsisters.com/WOWBOOKS